



Phone: 770-240-0089 Ext. 5 Web: [TUGOutreach.org](http://TUGOutreach.org) Email: [sponsorship@tugoutreach.org](mailto:sponsorship@tugoutreach.org) EIN: 81-1822524  
Mail Contributions to: 8949 E. Washington St Unit D6 Indianapolis IN 46219 CashApp: \$TUGOutreach

Hi Potential Donor,

## **WE HELP BUILD COMMUNITIES!**

We offer youth coaching, life skill development, tutoring, anti-bullying programs, events, and assistance with school homeschool tuition. These services and programs are supported by much-needed books, activities, online resources, and in-person interaction. Trained and certified professionals help with the foundational aspects of this program. We anticipate working with 100s of students for our coaching program, which we call The Lesson, that teaches, creates products, and provides earning opportunities that help with sustainability. The services and products we create with the youth also allow participants the ability to earn money for their ideas and talents.

**Our goal is to build communities by impacting children through the ability to solve issues or address troubled areas. We build relationships by spreading love, staying consistent with engagement, and demonstrating we care!**

A typical week for us includes Coaching students 2 days a week for 30 - 90 minutes depending on age and course. Visiting schools or organizations and presenting a sponsored talk on "Rising Above the Bully" that usually, 100 to 300 students are in attendance. We also host weekly events like free skating, offer indoor basketball courts for youth play, and a host of other activities. We would like to sponsor 10 students to attend Monday - Thursday homeschooling. Teachers are online for the entire duration and we offer a dedicated classroom with an attendant for attendance. (Students in attendance typically score 1 to 2 grades above their year based on California Dream results). We would love to provide short-term loans to new starts ups for a percentage of their business to ensure our funding and build up the community. We anticipate offering counseling, chaplain, and tutoring services as well to further accomplish this goal.

Your company can help TUG Outreach accomplish our goals by sponsoring books, school tuition scholarships, coaching courses and/or group sessions, as well as supporting fundraising events and free or low-cost activities. Our total budget including the above, which is outlined below, is \$152,500.

- Group Session Scholarships ( 14 participants per module each participant has 8 sessions, also included are registration, food, and access): \$4,620 (offering 5 modules yearly for \$23,100)
- Counselor and Chaplain: \$12,000 (2-4 touch points monthly in addition to requested time)
- Books and Materials for Coaching/Group sessions or programs: \$8,000 (320 books)
- Marketing and Promotions: \$12,000 a year
- Fundraising Events/Activities (Gym): \$20,000
- Office Space: \$10,000 a year
- Podcast: \$9,600 (4 programs each month 48 total)
- School Program: \$15,000 (10-month School Year Scholarship for 5 children) Tutoring: \$7,800 (260 hours)
- Small Business Investment: \$10,000 (4 Business: Startup needs, supplies, products, packaging, advertising, marketing, consulting, no salaries. TUG will own 10%-15% received through guaranteed donations.
- Suicide/Medical Suicide Prevention and Support for Unexpected Funeral Costs for Minors: \$25,000 (Provide 40 hours each month or service 10 participants at a time over 12 Months for coaching/counseling/chaplain services. Provide funeral expenses grants for up to (1) families (\$10,000), funds are payable to the funeral home only.

*Dr. Krystal Scott*

Chairman/President